



LINKS FORE LITERACY
2019 Golf Tournament
Sponsorship Opportunities

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WEDNESDAY, AUGUST 21, 2019

THE LINKS GOLF COURSE
SPRUCE GROVE, ALBERTA



CENTRE FOR FAMILY LITERACY GOLF TOURNAMENT

The Tournament

The Links fore Literacy Golf Tournament began 8 years ago and has raised over \$266,000 with the help of our partners and sponsors. The tournament is hosted at the **Links Golf Course in Spruce Grove**. Last year 128 golfers, members of Edmonton's business community and individuals with a passion for literacy enjoyed lunch, 18 holes of golf, dinner, and prize presentations.

The Cause

The Links fore Literacy Golf Tournament is a fundraising event that supports the Centre for Family Literacy's Classroom on Wheels (C.O.W.) Bus program. The C.O.W. Bus is a drop-in bookmobile that offers an opportunity for families with few resources to come to a free program that supports their children's early language and literacy development.

- The bus visits ten high needs Edmonton neighbourhoods on a weekly basis.
- Informal programming is offered on the bus that includes book sharing, storytelling, singing, and modelling of literacy activities—to assist parents in supporting their pre-school children's literacy development.
- Parents are able to borrow books for free from a collection of over 3,000 children's books.
- There are weekly draws for books.





CENTRE FOR FAMILY LITERACY GOLF TOURNAMENT

2019 Sponsorship Opportunities

Eagle Sponsor

SOLD: PCL Construction Leaders

- Primary corporate logo placement on all print and promotional materials
- Logo placement on the Eventbrite registration page and event invitations
- Primary logo placement on all signage at the event
- Logo placement on Centre for Family Literacy website with link to your website
- Special mention in Centre's newsletter
- Opportunity to speak at the banquet
- Complimentary foursome at the tournament and preferential seating at the banquet
- Opportunity to bring additional golfers at a discounted rate
- Complimentary table for 8 at our Leading with Literacy Breakfast in January 2020

Birdie Sponsor (1 available)

\$4,500

- Corporate logo placement on all print and promotional materials
- Corporate logo placement on all signage at the event
- Logo placement on Centre for Family Literacy website with link to your website
- Special mention in Centre's newsletter
- Opportunity to present prizes at the banquet to the winners of the best team, longest drive, closest to the pin, and longest putt
- Complimentary foursome at the tournament
- Opportunity to bring additional golfers at a discounted rate
- Six complimentary tickets to our Leading with Literacy Breakfast in January 2020



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Cart Sponsor

SOLD: Bennett Jones

- Corporate logo on event program
- Corporate name and logo on golf carts
- Logo placement on Centre for Family Literacy website with link to your website
- Special mention in Centre's newsletter
- Complimentary foursome at the tournament
- Opportunity to bring additional golfers at a discounted rate
- Four complimentary tickets to our Leading with Literacy Breakfast in 2020

Flag Sponsor (1 available)

\$3,500

- Corporate logo on event program
- Corporate logo presence on all pin flags (sponsor responsible for producing flags)
- Logo placement on Centre for Family Literacy website with link to your website
- Special mention in Centre's newsletter
- Complimentary foursome at the tournament
- Opportunity to bring additional golfers at a discounted rate
- Four complimentary tickets to our Leading with Literacy Breakfast in January 2020

Banquet Sponsor

SOLD: Nearctic

- Corporate logo on event program
- Logo presence on tournament banner
- Logo on signage at registration and at banquet
- Logo placement on Centre for Family Literacy website with link to your website
- Special mention in Centre's newsletter
- Opportunity to speak at the banquet
- Opportunity to place promotional materials on tables at the banquet
- Complimentary foursome at the tournament
- Opportunity to bring additional golfers at a discounted rate
- Four complimentary tickets to our Leading with Literacy Breakfast in January 2020



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Lunch Sponsor

SOLD: MACLAB / PANGMAN

- Corporate logo on event program
- Logo presence on tournament banner
- Logo on signage at registration and at lunch
- Opportunity to speak at the lunch
- Logo presence on Game Rules given to each player
- Logo recognition on Centre for Family Literacy website with link to your website
- Special mention in Centre's newsletter
- Complimentary foursome at the tournament
- Opportunity to bring additional golfers at a discounted rate
- Four complimentary tickets to our Leading with Literacy Breakfast in January 2020

Gift Bag Sponsor (1 available)

\$3,000

- Corporate logo on event program
- Corporate logo on gift bag given to each golfer
- Special mention in Centre's fall newsletter
- Complimentary twosome at the tournament
- Opportunity to bring additional golfers at a discounted rate
- Two complimentary tickets to our Leading with Literacy Breakfast in January 2020

Caddy Sponsors (2 available)

\$2,000

- Corporate logo on event program
- Logo signage on holes one and ten tee boxes
- Special mention in Centre's newsletter
- Complimentary twosome at the tournament
- Opportunity to bring additional golfers at a discounted rate
- Two complimentary tickets to our Leading with Literacy Breakfast in January 2020



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Hole Sponsors (12 available)

\$750

- Corporate logo signage on tee box
- Special mention in event program in Sponsorship Category
- Reduced price of Hole sponsorship to \$500 if you activate your hole with prizes/gift for golfers
- Opportunity to register up to 2 golfers at a discounted rate

Hole in One Sponsors (3 Available)

In-Kind

- Corporate logo signage on tee box
- Opportunity to place prize display on tee
- Special mention in event program in Sponsorship Category
- Opportunity to register up to 2 golfers at a discounted rate





CENTRE FOR FAMILY LITERACY GOLF TOURNAMENT

Sponsorship commitment

Name:

Title:

Company:

Mailing Address:

City: Province:..... Postal Code:

Phone:..... Fax:

Email:

Sponsorship Authorization Signature:.....

Support level

- Eagle Sponsor SOLD
- Birdie Sponsor \$4,500 (1 available)
- Cart Sponsor SOLD
- Flag Sponsor \$3,500 (1 available)
- Banquet Sponsor SOLD
- Lunch Sponsor SOLD
- Gift Bag Sponsor \$2,500 (1 available)
- Caddy Sponsor \$2,000 (2 available)
- Hole Sponsor \$750 (12 available)
- Hole in One Sponsor In-Kind (3 available)

Contact

Please send your form to us in one of the following ways:

MAIL Attn: Donna Lemieux | 11642 142 Street NW | Edmonton, AB T5M 1v4

FAX 780.421.7324 **EMAIL** donna_lemieux@famlit.ca

